



Belgaum Institute of Management Studies (MBA)

Abu Campus, Bhootramanahatti, Belgaum – 591 156 (Karnataka)

Book Review of Prof.C.K.Prahalad at Belgaum Institute of Management Studies in association A.D.Shroff Memorial Trust & Forum of Free Enterprise, Mumbai.

Belgaum Institute of Management Studies (MBA) in association with Rotary Club of Belgaum have pioneered the first of its kind Presentation Competition for Management Students of Belgaum city, which is supported by A.D.Shroff Memorial Trust, Mumbai and Forum of Free Enterprise, Mumbai and sponsored by Union Bank of India. The competition involved analyses and presentation of the book written by Management Guru Prof.C.K.Prahalad titled 'From Sampurna Swaraj to Sampurna Azadi: The Unfinished Agenda' on 3rd December 2010 to mark the seventh Nani A.Palkhivala Memorial Lecture held in January 2010. In all about Eight Management Institutes and sixteen participants participated actively in the competition.

The President of Rotary Club of Belgaum Mr. Umesh Sarnobat welcomed the gathering and Dr. Anilkumar Garag, Director, BIMS briefed about the function and Mr. Divakar- Director FFE, Mumbai shared the information regarding activities of Form and A.D. Shroff Trust. The Valedictory function was concluded with prize distribution and remarks from judges.

The students of Belgaum Institute of Management Studies who took away the third prize (cash prize of Rs.2,000) presented the book in a impressive manner and were well praised by the judges.

Rtn. Nitin Gujar Secretary Rotary Club of Belgaum thanked Belgaum Institute of Management Studies (BIMS) for having taken the initiative in conducting such a presentation. Rotarian Mr.Umesh Sarnobat, Mr.M.A.Mahalay, Senior Manager, Union Bank of India – Regional Office, Rtn. D. G. Raikar also was also actively involved in the success of the event. The judges for the presentation competition were Mr.Raj Belgaonkar a renowned Management consultant / faculty and Mr. D.B.Deshpande, an Industrialist from Belgaum.



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PHOTO GALLERY



(Lighting of Lamp: (from L to R): Dr. Anil Kumar Garag, Director, Mr. Umesh Sarnobat, President, Rotary Club of Belgaum, Judges Mr. Raj Belgaonkar, Mr. Divakara, Director, FFE, Mumbai & Mr. D.B. Deshpande)



Mr. Divakar- Director, Forum of Free Enterprise, Mumbai welcoming the participants and briefing the rules and regulations of the competition.



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Students of Belgaum Institute of Management Studies (MBA) Mr.Pankaj Desai and Mr.Shahbaz Tatgaar



Mr.Raj Belgaonkar addressing the audience and gave valuable insight to management graduates



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Mr.Pankaj Desai & Mr. Shahbaz Tatgar receiving the award from Mr.M.A.Mahalay,
Senior Manager, Union Bank of India – Regional Office



Mr.Suhas Rajput, Placement Officer,
Belgaum Institute of Management Studies (MBA), Belgaum.